

School Travel Ambassador Action Plan

Use the template below to record your ideas for the activities that you want to focus on over the coming months / terms. Try not to set too many targets and make sure that they are achievable! You might even decide to have one Objective (target) for a whole half term if there are lots of actions to go with it.

Objective (what your target is)	Actions (how you will achieve your target)	Who by?	Target date	Resources needed	How will you know that you have met your objective?	How did it go? Would you change anything next time?
e.g. To increase the number of children in KS2 walking to school	<ul style="list-style-type: none"> • Assembly about the benefits of walking to school and to tell KS2 about the competition. • 'Walk on one day' competition to see which class can get the most children walking to school 	STAs + Mrs B	October half term	Posters for classes to record data	Survey before the actions and a survey afterwards will show an increase in walking levels.	
e.g. To increase awareness of being seen in the winter months	<ul style="list-style-type: none"> • Assembly about 'Be Bright Be Seen' • Poster / rap competition 	STAs	Between October half term and Christmas	Prizes for competition	We will have had the assembly and competition and pupils will be wearing fluorescent / reflective clothing / objects to school.	

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